

3/21/18

TUCP

- Fundraising: issue is that we aren't a cause people can get behind and they would need to raise a lot of money to make an impact; want to steer away from corporate sponsorship because they want it to remain a for students by students
- Working hard to cut out the fat of the budget to get the most value and possible increases
- Spend all of their money typically
- 7 committees (will become 6), event types: speakers, lagniappe, recreation (smaller more targeted events), concerts, comedy, cinema (classic movies and bringing in directors), PR, Administration
- 5054 students engaged

Tech

- Requested: \$95,000 (+\$5000 from last year)
- **\$95,000 (12-0-0)**
- 80k vs 90K in tech?
- Down in facilities \$95000 (tech budget off by \$1250)
- \$9000 in facilities, \$6000 in security – mistake in budget
- Differential on sheet is received last year vs. asked for this year
- Tech: pool for all events, rentals are for concert equipment
- Facilities and securities now part of tech -> cut down variable overhead cost without decreasing honoraria, usually in the past have been over/under subscribed in different facilities line items
- Communally run budget
- Tech discussion
 - o Securities and facilities are non-negotiable

Direction

- Requested: \$107,700 (-\$4800 from last year)
- **\$107,700 (12-0-0)**
- Decrease riders in \$300, required in contracts to provide for people you bring in based on past asks for
- Matt asks: what about alcohol in riders? University negotiates alc out of riders
- Usually riders include water, food vouchers, towels, basics, blue jelly beans etc.
- Shahmeer: is honoraria increasing yearly to get bigger asks? How do you grow? – usually ask for increase in concerts and recreation, sometimes comedians, depends on many factors like time of year -> honoraria is main focus in terms of budget increase
 - o Ranges: looking to spend \$x-\$y, who can we bring in for that
 - o Brought in Snowden, Teen Vogue, Mark Ruffalo, Bill Nye, smaller speaker gets more diversity and people from different backgrounds
- Direction discussion

- Shahmeer: Line items are not detailed enough for the amount of money they are requesting
- They don't know the speaker lists and riders yet, and there will be so many details involved
- Only other detail we don't know yet is which speakers will be there but they don't know that yet
- They have a lot of experience so the estimates are probably pretty accurate

Lagniappe

- Requested: \$9,550 (-\$4050 from last year – Lagniappe and TAD together)
- **\$9,550 (12-0-0)**
- Rolled TAD into lagniappe bc increase in after dark programming (\$5000 TAD budget, \$4500 in honoraria and \$500 in transportation, one off campus event v popular)
- How are TAD events going? Going well, consistently oversubscribed
- Lagniappe chair will take over TAD role bc it's more condensed
- Differential in lagniappe came out of the decrease in TAD (- food and -honoraria \$8000 to \$4500) which offsets the increase in Lagniappe
- Lagniappe discussion:
 - Matt is happy with everything
 - Tyler thinks cross marketing is cool

Recreation

- Requested: \$36,200 (-\$1700 from last year)
 - Is increasing, only decreasing bc of moving out security
- **\$36,200 (12-0-0)**
- \$200 less in riders
- \$2500 more in rec because rec is growing > honoraria increase, looking for first weekend concert
- Good way to engage with students that aren't in clubs, less well known bands
- Small concerts: had one last semester, won't do one this semester bc of lack of funds
- First semester concert; TGIO will get money left over from this year
- Rec discussion
 - If anywhere want to give increase here where students are reached that don't go to other things

Concerts

- Requested: \$145,200 (-\$7650 from last year)
- **\$145,200 (12-0-0)**
- Same as it was last year (got an increase last year)
- \$500 less in riders
- Lil Dicky also coming to LSU

- Concerts discussion
 - o Shahmeer: should tell us who is coming
 - o We will hear what the comedy act is tonight so we have to swear to secrecy
 - o Why don't they ask for "an artist in xyz price range"
 - o Don't want finance to have the power to decide which artists to get

Comedy

- Requested: \$67,325 (-\$2500 from last year – all facilities and securities)
- **\$67,325 (12-0-0)**
- Exactly the same as last year
- 2 events a year + little ones

Cinema

- Requested: \$9,200 (-\$2450 from last year – all facilities and securities)
- **\$9,200 (12-0-0)**
- Decrease in movie rental \$2000 because TU does so many new films so they want to focus more on classical movies or more niche films that are cheaper
- Freeman auditorium decrease \$400 bc they want to use campus spaces

PR

- Requested: \$900 (-\$550 from last year)
- **\$900 (12-0-0)**
- Cut illustration services out (\$400), still gonna have posters but putting them in targeted places is more effective and enviro friendly
- Cut copying in half (from \$1000 to \$500)
- Added \$200 into social media boosts
- Moved operating supplies to administration budget
- Want to appeal to as many students as possible
- Food is usually covered by co-programming with Lagniappe

Administration

- Requested: \$2200 (+\$225 from last year)
- **\$2200 (10-1-1)**
- **\$1300 excluding retreat**
- Increased bc operational expenses moved into here
- Moved \$25 into postage but took it out of retreat
- One of the clubs that is allowed to have retreat funded because they are technically a counsel
- Every time a committee takes out money they have to approve it
- \$250 increase in operating supplies
- Administration discussion
 - o We don't fund other orgs for retreats, why don't they get one?

- They are asking for \$400K and this \$900 retreat will make TUCP better and will have a big impact
- Make their spending more efficient – it's already in the budget

General discussion

- Sissy: does 2 Tad events adds enough to the already daily TAD events by LBC?
 - Yes, adds because it's not organized from the administration
 - TUCP TADs more attended
- Fundraising issues – why don't they like corporate sponsorships
 - They turn people away – screen a film e.g.
 - Students for students > sponsors could have a say in the events, they might sponsor some artists and speakers over others
 - Students already work really hard to put on events, hard to add more work for fundraising
 - What if they had a fundraising committee?
 - They are giving money back to USG through ticket sales so fundraising isn't absolutely necessary
- Sodexo is paying for the new commons in exchange for a 25 year contract

TUCP reallocation request

- Comedy performer: ~~Matthew Wu – this joke is good comedy for Griffin~~
- \$5000 from direction to comedy to pay for... drumroll... ~~George Bush~~ SNL comedy package Luke Knull and main acts Milky Day and Pete Davidson
- Griffin: yes we should do allocations on principal
- Matt: they already had the contract and are adding \$5K?
- Vote: **Yes (12-0-0)**